



# Bulletin

## East Memphis Rotary Club

Cliff Williams, President

October 6, 2021  
Photographer: Bill Pickens  
2021-2022  
Our 33rd Year

[www.rotaryclubofmemphiseast.org](http://www.rotaryclubofmemphiseast.org)

Meeting 12:00 Noon

Shady Grove Event Center, 5530 Shady Grove, Memphis, TN 38120

### Upcoming Meetings

October 13, 2021  
Dave Rylander  
Collierville Rotary Club  
District Membership Chair

October 20, 2021  
John Ueleke  
RCME Foundation Update

October 27, 2021  
Paul Young  
Downtown Commission

November 3, 2021  
Olin Pickens  
WW II Veteran

November 8, 2021  
Golf Tournament  
Windyke Country Club

November 10, 2021  
No Meeting this Week

November 17, 2021  
Leslie Shankman-Cohn  
Environmental Design

December 1, 2021  
Jessica Van Dyke  
Innocense Project



J. BROOKS  
PUBLIC COFFEE ROASTERS

Speaker Gift Sponsor

### Trunk or Treat



We still have time to bring candy for the annual Trunk or Treat Halloween program at White Station Elementary. Candy is needed to fill the trunks of cars for students to enjoy Halloween in a safe environment. Trunk or Treat will be held at White Station on October 24th so we have time to donate a bag of candy. Wendy Smith or Dale McGee will deliver your donation to the school.

### Wednesday, October 13, 2021 Dave Rylander



Dave retired from Monsanto in July 2016 after nearly 40 years with a company that helped changed agriculture. During his career he held leadership positions in sales but is most known for his leadership in marketing due to his creativity, innovation and listening to the voice of the customer to find better solutions. In 2017 Dave joined Collierville Rotary as a way to give back and serve people but also as a way to connect to more great individuals. Dave is past president of Collierville Rotary and was named District 6800 Rotarian of the year in 2019/2020. He is an assistant governor for district 6800 and also the district 6800 membership chair.

Dave is also involved with numerous organizations including serving as Chairman of both the Collierville Park Advisory Board and Partners In Education. He also serves on the board of the Collierville Education Foundation and is a member of Rotary FYI.

Dave grew up in Nebraska. He and his wife Toni have lived in Collierville for 22 years and have 3 sons.

### October 6, 2021 Bill Gibbons, Crime Commission



If the president of the Memphis/Shelby Crime Commission has been a victim of the rising crime rate in Memphis, then we should all take precautions. Bill Gibbons, a long time friend of East Memphis Rotary, spoke about the rising crime rate that has seen Memphis being rated as one of the highest in the nation. He said that simple measures like never leaving keys in the car or having valuables visible for someone to be tempted.

The Memphis Police Department is down 200 members and our number one challenge is recruiting new officers. As citizens we can help recruit new officers who want to serve the public, not just to get a badge and carry a weapon. Other ways to help control the rising crime wave is to be involved in our neighborhood watch programs, help to mentor a young person and participate in programs to work against gun violence.

Mr. Gibbons said that many of the crimes are between gangs, however it is becoming harder to address these problems as gangs now are splintered and law enforcement no longer has the ability to know and talk with the "head" of the gangs.

He said the Commission has 5 goals to help reduce the crime rate. They are to strengthen community involvement, enhance law enforcement's ability to reduce street crime, intervention programs for ex-offenders, domestic violence prevention and interventions for juveniles committing delinquent acts.



## New Members



*Doug Weissinger, Jonathan Spiceland, Sam Bates*

The King of Membership, King Rogers, introduced the three members he sponsored during the last few months. Doug, Jonathan and Sam have all been regularly attending meetings and they will be great members for our Rotary family.

We have several other new members that will be formally introduced in the coming weeks. Be sure to greet those wearing the red badge and let them know we are pleased to have them as East Memphis Rotarians.

## Purple Pinkie Day is Coming Up!

World Polio Day is just around the corner and it's time to kick off the 2021 Dunkin' Purple Pinkie Day Polio Fundraiser that will be held on Wednesday, October 20th.

### Why Purple Pinkie?

On Wednesday, October 20th, Dunkin' locations in Tennessee & Mississippi are partnering with Rotary Districts 6760, 6780, & 6800 to host a fundraising event for End Polio Now. This year's Purple Pinkie donuts will be \$2.50 a donut or \$25.00 per box of 10. Thanks to The Gates Foundation & The Rotary International Foundation, as well as our District 6800 Rotary Foundation, each \$25 purchase will be matched up to 7.5 times, which equates to \$187.50 in donations for End Polio Now!. The success of this program is driven by Rotarians who pre-order 10 count boxes of "Pinkies". In the first 3 years, the Purple Pinkie Donut Project has generated more than \$2,000,000 in donations!

Last year District 6800 sold over \$15,000 worth of donuts. This turned into over \$100,000 thanks to the generous donation match! This year, we are asking every club to participate and we are setting our goal at \$25,000! That's 1,000 boxes of "Pinkies" and at least 1,000 opportunities to spread the message about Rotary and End Polio Now in our communities!

This is a great opportunity to collaborate with your club and do some outreach in your community. You can donate boxes to your local educators, healthcare workers, emergency responders, nursing homes, & other non-profit organizations! This is a perfect time to thank them for their service, and spread the word about our efforts to eradicate Polio. Plus, we can invite them to learn more about Rotary! Each club has been given personalized postcards to distribute with each box. This postcard will include your meeting day(s) & time(s) and space for you to enter a personal message or a good point of contact for future members!

### How to Order?

The pre-order website is "live" and accepting orders now. The cutoff deadline is Wednesday, October 13th. <https://www.purplepinkiedonuts.org/> Pre-orders will be accepted through Wednesday, October 13th or 1 week before Dunkin' Purple Pinkie Day.