



# Bulletin

## East Memphis Rotary Club

Cliff Williams, President

June 8, 2022  
Photographer: Bill Pickens  
2021-2022  
Our 33rd Year

[www.rotaryclubofmemphiseast.org](http://www.rotaryclubofmemphiseast.org)

Meeting 12:00 Noon

Shady Grove Event Center, 5530 Shady Grove, Memphis, TN 38120

### Upcoming Meetings

June 15, 2022

Richard Shadyac  
St. Jude Children's Hospital

June 22, 2022

Anthony Macri  
Memphis Grizzlies

June 29, 2022

Pass the Gavel

July 6, 2022

No Meeting  
Holiday Week

July 13, 2022

Club Assembly

July 20, 2022

Dr. Antoine Gnintedem  
Middle College High School  
at CBU

July 27, 2022

Annual Visit by  
District Governor  
Nathan Lubin

August 3, 2022

Ted Townsend  
Greater Memphis  
Chamber of Commerce



### Speaker Sponsor

June 15, 2022

Richard Shadyac, Jr.

St. Jude Children's Research Hospital



Richard C. Shadyac Jr. was named the [President and CEO of ALSAC](#) in July 2009. He serves as ALSAC's sixth CEO since the organization's founding in 1957. He has led ALSAC to [record-breaking achievements](#), guiding strategic efforts that have more than tripled fundraising revenue since the start of his tenure and have elevated St. Jude as an iconic brand. ALSAC also earned the recognition of the No. 1 Best Workplaces for Innovators from *Fast Company* magazine in 2020 and St. Jude has been recognized as the Top Health Nonprofit Brand of the Year for nine years in a row by Harris Poll Equitrend as a result of Shadyac's vision and leadership.

Key strategic initiatives he launched include enhanced fundraising and awareness efforts in digital, gaming, social platforms, fitness and multicultural areas, expanded marketing and donor development strategies, progression in ALSAC's digital transformation journey, innovation and a reimagining of the organization. Shadyac established culture pillars for the organization that focus on people first, high performance, innovation, collaboration, service and being strategic. Shadyac strives to model the way by being a servant leader and strongly instilling corporate social responsibility within ALSAC, whose employees are actively encouraged to volunteer in the community.

Shadyac was a practicing attorney for 27 years and worked as a managing partner in the Washington D.C./Northern Virginia law firm Feldesman Tucker Leifer Fidell, LLP and led the firm's Virginia offices located in Falls Church. Rick has been a member of the District of Columbia Bar, the Virginia State Bar, the Virginia Trial Lawyers Association, the American Bar Association and the Arlington and Fairfax County Bar Associations. He earned a B.A. in political science from Marquette University and a law degree (J.D.) from Loyola University in Chicago.

In addition to his responsibilities at St. Jude, Shadyac leads community enhancement efforts by serving on the board of [Memphis Tomorrow](#), an organization for the CEOs of the largest employers in Memphis, and on the board for the [Memphis Medical District Collaborative](#). He has helped to lead rebranding efforts for the city of Memphis to draw businesses, professionals and tourists to the city as well as enhance the perception of hometown residents.

Shadyac is a recognized thought leader and has contributed to several major publications including [The Huffington Post](#), [Fortune](#) and [The Daily Memphian](#), among others

June 1, 2022, Memphis Mayor Jim Strickland

A great crowd today to hear Memphis Mayor Jim Strickland give a "State of the City." He outlined many areas that were in the new budget beginning July 1st; namely, significant investment in city employees, particularly public safety employees, free PreK for all children, tackling blight areas, dedicated funds for MATA and paving of city streets. Post COVID, there are challenges with students behind in reading and math skills, which have to be addressed, as well as many jobs available with no one to fill them. Under Mayor Strickland's plan, there are opportunities for workers to gain the skills needed to fill the open jobs. Memphis is moving forward and Mayor Strickland offers plans and ideas to continue making improvements in our city.



## Approved Grant



John Ueleke, RCME Foundation Chair, presents \$3,000 grant to Richard Myers who is spearheading the Whitehaven STEM project.

## Happy Dollars

Cliff Williams had Happy Dollars to acknowledge that both he and Mark Griffiee were free of bandages on their hands.

John Snyder had Happy Dollars to say his grandson was finally home after being hospitalized at LeBonheur for several weeks. He said the staff at LeBonheur was incredible and we should support the hospital when possible.

## Welcome One and All



*Stuart Breakstone  
Guest of Mark Griffiee*



*Chris Winsett  
Memphis Police  
with Jim Strickland*



*John Rountree  
Rotary FYI*



*Shayne Dowdie  
guest of his wife,  
Beth Dowdie*



*Melissa Smith  
Collierville Rotary Club*



*Nathan Simpson  
Guest of John Seabold*



*Chris Tutor  
guest of  
Doug Weissinger*



*Bob Gaston  
former member  
and  
guest of  
Dale McGee*