



# Bulletin

**Rotary Club of Memphis East**

**Bob Chance, President**

**January 30, 2019**

**Photographer: Bill Pickens**

**2018-2019**

**Our 30th Year**

[www.rotaryclubofmemphiseast.org](http://www.rotaryclubofmemphiseast.org)

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## Upcoming Programs

**February 6, 2019**

Craig Unger  
Pres/CEO/Co-Owner  
Memphis Redbirds &  
Memphis 901 Soccer Team

**February 13, 2019**

Mayor Jim Strickland  
City of Memphis Update

**February 20, 2019**

Sandy Bradford  
LifeSigns  
Health & Wellness

**February 27, 2019**

Herbie Krisle  
Page Robbins Adult Center

**March 6, 2019**

Murray Lace  
Celtic Crossing  
Scotch Tasting

**March 13, 2019**

Donna Lemm  
EVP, IMC Companies

**March 27, 2019**

Eric Barnes  
The Daily Memphian

**April 3, 2019**

**Dunavant/Rotary  
Lifetime Achievement  
Award honoring  
former Shelby County  
Mayor  
William N. Morris**

**April 10, 2019**

Fireside Chats



**Speaker Gift Sponsor**

**February 6, 2019**

**Craig Unger, Memphis Redbirds**



Craig Unger was named the General Manager of the Memphis Redbirds in April of 2014. As the Redbirds' GM, Craig is responsible for running the day-to-day operations of the Cardinals' Triple-A affiliate and AutoZone Park. Additionally, Craig is overseeing multi-million upgrades to the ballpark.

Most recently, Craig spent five years with the St. Louis Cardinals Front Office as an Account Executive, Corporate Sales and Marketing. In the position, Craig sold and managed corporate sponsorships, and oversaw club radio promotion and advertising, among other notable achievements.

Upon joining the Cardinals in 2008, Craig was tasked with bringing the team's radio advertising in-house. From there, he played an essential role in returning the team's radio broadcasts to KMOX (1120 AM) in 2010. Additional accomplishments included serving as the field producer for the 2009 All-Star Game at Busch Stadium, coordinating the 2011 World Series Victory Parade and leading the team's marketing committee.

In 2013, Craig was integral in securing a long-term partnership with St. Louis-based Mercy as the Official Medical Provider of the St. Louis Cardinals. The deal gave the team access to a nationally recognized hospital, as well as an increased level of comprehensive, advanced care that is only possible from one of the leading health systems.

Maintaining his role as Account Executive, Craig also spent six months behind-the-scenes working on the acquisition of the Memphis Redbirds.

Prior to his time with the Cardinals, Craig spent nine years (1998-2007) in various positions at KTRS Radio including the role of Station Manager.

In his spare time, Craig enjoys cooking and barbecuing. He graduated from Webster University in 1998 with a Bachelor of Arts in Communications. Craig, along with his wife, Pamela, and three daughters, Emma, Ellen and Eden, look forward to making their new home in Memphis, Tennessee, and getting involved in the community.

**Last Week  
Fireside Chats**

From early reports, last week's Fireside Chats were very successful as everyone reported they enjoyed their meeting and we owe a big thank you to Fireside Chats Chairman Willie Towler for coordinating this year's Fireside Chats and for reaching out to the members who hosted meetings at their place of business.

As soon as all hosts turn in their recap of their meeting, Willie Towler will prepare a report to be shared with members.

## Fireside Chats at John Seabold's Office

Guess it is no secret which meeting Bill Pickens attended as evidenced by the pictures. John Seabold had a good meeting with several promising ideas for new projects. You will be hearing more about member involvement and projects within the next few weeks after a recap of all meetings has been completed.



*Phil Gray, Sean Henneberger and host John Seabold*



*King Rogers, Phil Gray*



*Sean Henneberger*



*Bob Schreiber*



*Bob Schreiber, Cliff Williams*